

SHORT BIO

Philippe Boulanger is the creator of the *Innovational Intelligence™* System, a human-centered innovation framework that frees people from status quo thinking, so organizations thrive in an accelerating world. He is the author of *Innovational Intelligence* and an internationally sought-after innovation expert.

A former Apple and Sony executive with a PhD in Computer Science, Philippe has led innovation teams of 1,100+ engineers across 20+ countries and been awarded several patents. As Chief Technical Officer at Neopost Group, he created the company's innovation labs and managed operations across multiple continents.

Philippe's framework combines decades of corporate innovation experience with neuroscience and behavioral psychology research to help organizations break through the barriers that prevent breakthrough thinking.

MEDIUM BIO

Philippe Boulanger is the creator of the *Innovational Intelligence™* System, a human-centered innovation framework that frees people from status quo thinking, so organizations thrive in an accelerating world. He is the author of *Innovational Intelligence* and an internationally sought-after innovation expert.

Philippe holds a PhD in Computer Science and founded his first company while completing his doctorate—long before France had a startup culture. His corporate innovation journey took him to senior roles at Apple, where he ran their Communication Products and Technologies group and oversaw their European R&D center during Steve Jobs' return, and Sony, where he launched VAIO PCs and the Aibo robot across Europe. As Chief Technical Officer at Neopost Group (now Quadient), he managed over 1,100 engineers and researchers at 20+ locations worldwide and created Neopost Labs, the company's innovation division.

Philippe has been awarded multiple patents and created key innovations throughout his career. His *Innovational Intelligence™* System combines his extensive experience leading innovation at global technology giants with research from neuroscience, behavioral psychology, and organizational development.

Philippe was elected President of the French Association of Professional Speakers (AFCP) in 2020 and again in 2022. He's a director of the Global Speakers Federation (GSF), a member of the National Speakers Association (USA), and a partner at Senseii Ventures. He teaches innovation methods at HEC Paris and works with clients worldwide in French and English.

LONG BIO

Philippe Boulanger is the creator of the *Innovational Intelligence™* System, a human-centered innovation framework that frees people from status quo thinking, so organizations thrive in an accelerating world. He is the author of *Innovational Intelligence* and an internationally sought-after innovation expert.

Philippe holds a PhD in Computer Science from the University of Nice-Sophia Antipolis, where Roland Moreno – the inventor of the smart card – approved his doctoral research. Long before France had a startup culture, Philippe founded his first company while completing his doctorate at the IBM Research Center—quickly scaling to attract venture capital investment.

After working as a Business Unit Director at Sagem, Apple recruited Philippe to run their Communication Products and Technologies group in California and oversee their European R&D center when Steve Jobs returned to the company. Sony then recruited Philippe to come back to Europe and launch the VAIO PC line, revive the company's direct-to-consumer retail operation, launch the Aibo robot, and create new business units. He later became Chief Technical Officer at Neopost Group (now Quadient), where he managed more than 1,100 engineers, consultants, and researchers at 20+ locations around the world, from Brisbane to Seattle. Philippe also created and ran Neopost Labs, the company's innovation and open innovation division.

Throughout his career, Philippe has been awarded multiple patents and created key innovations that gave his companies competitive advantages. His *Innovational Intelligence™* System combines his extensive experience leading innovation at global technology giants with research from neuroscience, behavioral psychology, and organizational development.

Philippe was elected President of the French Association of Professional Speakers (AFCP) in 2020 and again in 2022. He's a director of the Global Speakers Federation (GSF) and a member of the National Speakers Association (USA). In 2020, he became the first French speaker certified as a "Virtual Presenter" by *espeakers.com*, the biggest speaker agency in the United States. LinkedIn Learning selected his masterclass "Developing your potential: creativity and innovation" in 2023.

Philippe is a partner and mentor at Senseii Ventures, a venture capital fund that invests in early-stage technology companies. He advises selected startups and works with corporate management teams on innovation and transformation projects. His experience in both startup and corporate worlds helps him connect entrepreneurial thinking with enterprise scale. Philippe also teaches innovation methods at HEC Paris and other top business schools.

Philippe belongs to the League of Optimists of France, bringing both analytical thinking and positive energy to his work with clients. In a world where change keeps accelerating, he helps organizations build the innovation capabilities they need not just to survive, but to lead their industries.

Philippe speaks French and English and works with clients worldwide.